

2016 Greater Cincinnati Resource Directory

January
Week of 12/28
Copy Due: 11/30

February
Week of 2/1
Copy Due: 1/4

March
Week of 2/29
Copy Due: 2/1

April
Week of 3/28
Copy Due: 2/29

May
Week of 5/2
Copy Due: 4/4

June
Week of 5/30
Copy Due: 5/2

July
Week of 6/27
Copy Due: 5/30

August
Week of 8/1
Copy Due: 7/4

September
Week of 8/29
Copy Due: 8/1

October
Week of 9/26
Copy Due: 8/29

November
Week of 10/31
Copy Due: 10/3

December
Week of 11/28
Copy Due: 10/31

Reach® Magazine's Resource Directory allows businesses to display their services, studies, events and employment opportunities to an attentive mass audience both in a print and digital format.

Features & Benefits Include:

- Direct Mail full coverage print distribution to 600,000 households.
- Full color, glossy display ads, variety of sizes to best fit market message.
- Additional digital distribution on eReach.com.
- Customized business profile page to enhance message.

Size	Rate	Dimension
1 Block	\$695	3.4583" w x 1.5972" h
2 Blocks	\$1,295	3.4583" w x 3.2778" h
3 Blocks	\$1,895	3.4583" w x 4.9583" h
4 Blocks (H)	\$2,495	3.4583" w x 6.6389" h
4 Blocks (V)	\$2,495	7" w x 3.2778" h

Ask your rep about:

Website Creation

Email Promotion

Organic Search (SEO)

Call Tracking

Paid Search (SEM)

Web Tracking

Terms: New customer must be pre-paid with proof approval. Customer with established credit, and personal guarantee, full payment due by mail date.

Rates quoted are net. Credit cards accepted.
We accept



Distribution: Direct mailed by U.S. Postal Service and certified by U.S. Postal Form 3602.